

a path to holistic wellness

GOODNESS OF NATURE FOR YOUR HEALTH & WELLNESS



CORPORATE BRAND STORY

Torque Pharma is a pharmaceutical company that has woven a remarkable narrative of growth and prosperity with a rich legacy that spans over four decades built on the sole purpose of ensuring high-quality, efficient and accessible healthcare solutions for all.

From its inception, Torque Pharma has been more than just a generic pharmaceutical organization; it has been a force for positive transformation within the healthcare ecosystem. With focus on unwavering ethical standards and commitment to high-quality, accessible healthcare, Torque has consistently rewritten the definition of excellence.

The desire to serve people with love and value added solutions was the stepping stone of our visionaries Mr. P.S. Chhatwal and Mr. A.I.S. Bedi, who took a step towards becoming a force of change with a dream - a dream to make the world a healthier place. In 1985, TORQUE took the flight of success by introducing Torex cough syrup pan India and swiftly progressed by expanding to tablet manufacturing with a capacity of 3 hundred thousand tablets/day. What began as a pharmaceuticalenterprise has evolved into a dynamic force touching lives not only in India but resonating globally. Beyond our roots in pharmaceuticals, Torque has seamlessly integrated itself into the FMCG and Ayurveda sector, expanding our horizons to offer comprehensive healthcare solutions. Our diverse portfolio, featuring renowned brands such as No Scars, Medisalic, Torex, Ketomac, Foot Guard, JAL, Torque Refresh, Torque Ayurveda, Multipower, Torque Kvach, Kesh 999 and more reflects our unwavering pursuit of elevating the quality of life.

Collaborative efforts of talented individuals, community that thrives on mutual respect, sensitivity, empathy, impeccable quality, constant innovation, and an environment conducive to growth form the bedrock of our success.



Mr. P.S. Chhatwal, the driving force behind the inception and success of TORQUE Pharma, was guided by a profound vision to enhance the overall societal well-being. He embarked on the journey of establishing the company by joining hands with our co-founder, Mr. A.I.S. Bedi. Possessing a substantial background in science and eight years of marketing experience at Sarabhai Chemicals, he was well-equipped for the challenges in the pharmaceutical industry.

Fuelled by an earnest commitment to provide healthcare solutions that are efficient, and accessible, Mr. Chhatwal's diligence and dedication were evident from the outset. His vision, rooted in the belief that medicine should be within reach of the masses, set the course for TORQUE Pharma's transformative journey.

Over the years, TORQUE Pharma has emerged into one of the fastest-growing pharmaceutical entities, a testament to Mr. Chhatwal's foresight and leadership. The organization remains steadfast in its commitment to bettering the lives of millions through innovative medical solutions that prioritize quality, safety, and efficacy.

Mr. Chhatwal's legacy extended beyond the corporate realm. As a senior member of the Himachal Drug Manufacturers Association and an active participant in meetings of the National Institute of Pharmaceutical Education and Research (NIPER), he played a pivotal role in shaping the pharmaceutical industry's landscape.

His values continue to guide TORQUE Pharma, ensuring the availability of high-quality medicines for humanity. We honour his memory by upholding the principles he instilled in the organization, and we remain dedicated to the pursuit of a healthier, more accessible world for all.

MANAGEMENT TEAM

Mr. A.I.S. BEDI

Mr. A.I.S. Bedi, is a pioneer in the pharma industry who partnered with Mr. P.S. Chhatwal to initiate TORQUE Pharma's journey in 1985. Embodying the ethos of leading by example, Mr. Bedi has been an integral force, propelling growth across all facets of the enterprise. With sharp business insights along with strong leadership abilities, Mr. Bedi, stands as a foundational pillar, fostering the company's evolution.

With a profound experience of over 40 years, Mr. Bedi has steered the company's trajectory, epitomizing the philosophy of 'Keep Walking'. He believes in persisting through challenges while aiding others on their path, thereby emphasizing values that have become the cornerstone of TORQUEPharma's identity.



From the MD's desk:

"As India emerges as a global pharmaceutical manufacturing hub, our overarching objective revolves around serving humanity by providing accessible healthcare. Our organizational framework is designed to ensure unwavering focus and accountability, harnessing our inherent capabilities. Expanding our operations is pivotal in effecting sustainable and continual change, enhancing the quality of our processes while meticulously adhering to Standard Operating Procedures-an ethos ingrained in our organizational culture."



Mr. Mandeep Singh

As the Executive Director of Torque Pharmaceuticals, Mr. Mandeep Singh stands as a paragon of visionary leadership. A frontrunner in TORQUE Pharma's expansion initiatives, Mr. Singh is intricately involved in optimizing manufacturing processes and refining management strategies. His meticulous attention to detail is evident as he diligently scrutinizes operations, ensuring a thorough approach and ultimately bolstering TORQUE Pharma in all its endeavours.

At Torque Pharmaceuticals, we cultivate a positive organizational culture. Under his leadership, Mr. Singh fosters an environment that encourages professional growth and collaboration among our dedicated team. Under the dynamic leadership of Mr. Mandeep Singh, TORQUE Pharma thrives as a beacon of excellence, innovation, and ethical integrity in the pharmaceutical industry.

His professional journey led him to acquire a Bachelor's degree in Pharmacy from Institute of Pharmaceutical Sciences, Panjab University, followed by a pursuit of a Law degree from the renowned Department of Laws, Panjab University, demonstrating a diverse and comprehensive educational background. In a bid to broaden his perspectives, Mr. Singh travelled to the United Kingdom, where he gained invaluable experience working with esteemed pharmaceutical giants such as Pfizer and Wyeth. This international exposure significantly contributed to his profound understanding of multinational operations, a knowledge base he effectively leverages in his role at TORQUE Pharma.

Mr. Abhay Iqbal Singh Bedi

Mr. Abhay Iqbal Singh Bedi, serving as a Director at Torque Pharma, has injected a fresh and dynamic approach that is aimed at propelling the company to unprecedented success. His forward-thinking and multifaceted engagement encompasses pivotal responsibilities, including astute oversight of product development. He also holds a significant position in formulating and executing TORQUE Pharma's marketing strategy, utilizing his expertise to bolster the company's visibility and outreach initiatives.

With sharp focus, Mr. Bedi has played a key role in building a modern identity for TORQUE Pharma by fostering a culture of innovation and adaptability, exploring new opportunities of growth while upholding the highest standard of ethics, integrity and industry compliance by remaining actively involved in formulating the company's way of working.



His professional journey commenced upon obtaining his Law degree from Institute of Legal Studies at Panjab University. Further enriching his knowledge base, Mr. Bedi pursued an MSc. in Social Innovation & Entrepreneurship from the prestigious London School of Economics. This international academic pursuit broadened his horizons, providing invaluable insights into driving innovation within established businesses on a global scale. This alignment with TORQUE Pharma's mission of fostering accessible healthcare for all underscores Mr. Bedi's commitment to advancing the company's noble objectives.

Welcome to the Natural Power of Herbal Wellness

In a world increasingly turning to natural solutions, herbal products offer a time-tested path to health and balance. Rooted in ancient traditions and backed by modern science, herbal remedies harness the healing power of nature to support the body, mind, and spirit.

As Torque Wellness, the Ayurvedic arm of Torque Pharmaceuticals, draws on a storied legacy spanning four decades-rooted in a foundational ethos of quality, accessibility, and ethical innovation. Torque Wellness seamlessly extends Torque's heritage of trusted formulations (like Torex Herbal Cough Syrup, Relief on Oil etc.) into the sphere of Ayurveda, blending time-honored traditional knowledge with scientific rigor.

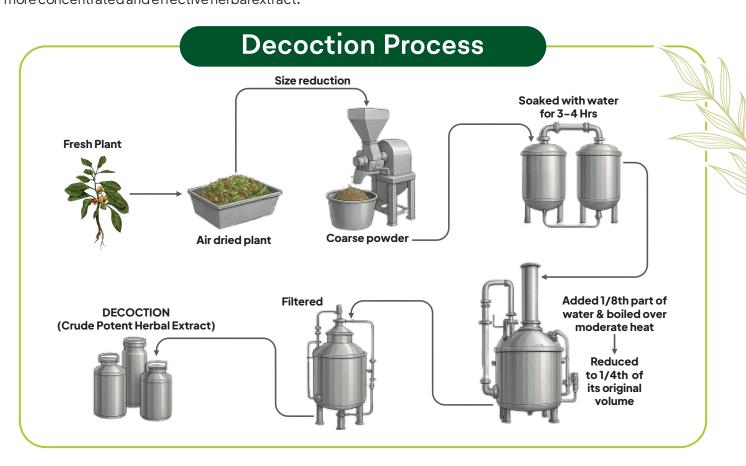
Underpinned by state-of-the-art R&D and Manufacturing facilities in Himachal Pradesh and Punjab, the division harnesses advanced research methodologies to develop safe, standardized, and effective herbal products.

We proudly grow many of our herbs on our own land, ensuring each plant is nurtured with care from seed to harvest. Free from harmful chemicals and cultivated using sustainable, eco-friendly practices that reflects a deep respect for both nature and your well-being.

Every leaf, root, flower, barks, and seed we use is carefully selected at peak potency to preserve its natural benefits. By cultivating our own herbs from seed to harvest, we ensure full traceability-preserving purity, potency, and integrity-before carefully crafting each herb into your wellness ritual.



To further honor tradition and maximize therapeutic value, we use the time-honored method of Decoction-gently simmering roots, barks, and seeds to release heat-stable, water-soluble compounds (such as alkaloids, polysaccharides, and phenolics) for deep, full-spectrum extraction. This process, used in Ayurvedic "Kwath" (Decoction) preparations, allows us to draw out constituents that cannot be captured by simple infusion, creating a more concentrated and effective herbal extract.



This process yields a balanced, powerful formula that honors tradition and supports modern wellness.

Rediscover the wisdom of nature and take a step towards a healthier, more holistic lifestyle with our herbal products where every ingredient tells a story of wellness.



Certification and Accreditation











100% Herbal ◆ Chemical Free

















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Health Booster

Packed with vitamins, minerals & antioxidants





Helps fill nutritional gaps

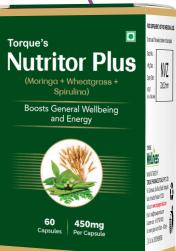
Aids boost energy & reduce fatigue





Moringa oleifera and Triticum aestivum





Moringa oleifera, Triticum aestivum and Arthrospira platensis









Joint Care

Supports joint mobility & flexibility





Helps reduce joint inflammation & swelling

Strengthens cartilage & synovial fluid





Boswellia serrata, Curcuma longa & Zingiber officinale

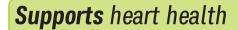




Moringa oleifera



Heart Care







Helps prevent plaque buildup in arteries

Facilitates break down of LDL cholesterol







Diabetes Care

Helps regulate blood sugar levels





Supports pancreatic function

Aids in reducing sugar cravings





Pterocarpus marsupium & Gymnema sylvestre



Pterocarpus marsupium, Gymnema sylvestre & Trigonella foenum-graecum





Respiratory Care

Acts as a natural expectorant

Helps relieve cough and cold



Prevents respiratory infections

Strengthens immunity





Holy Basil (Ocimum sanctum) and Glycyrrhiza glabra



Skin Care & Detox

Promotes clear and glowing skin





Protects from acne, pimples & skin infections

Helps fade dark spots and acne marks





Azadirachta indica



Curcuma longa

Curcuma longa & Phyllanthus emblica







Biocleanse



Men's Health

Stimulates vigour and vitality





Helps improve energy levels

Counteracts anxiety and stress





Withania somnifera, Chlorophytum borivilianum & Tribulus terrestris













Health Booster



Immunity Booster



Mental Wellness





Heart Care



Joint Care





Gut Wellness



Diabetes Care



Respiratory Care





Women's Health



Men's Health







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